

Kingdom of Saudi Arabia  
Ministry of Higher Education  
King Saud University  
College of Applied Studies and Community  
Service  
Program of Administration & Human  
Sciences



المملكة العربية السعودية  
وزارة التعليم العالي  
جامعة الملك سعود  
كلية الدراسات التطبيقية وخدمة المجتمع  
برنامج العلوم الإدارية والإنسانية

## Diploma in Radio and TV Co-Direction

### Radio & TV

#### First Level

Code & Course No.	Title	Hours
MC ١١٠١	Introduction to Communication	٣
MC ١١٠٢	Television & Radio Production Studios	٣
MC ١١٠٣	Radio Program Production	٣
MC ١١٠٤	Television Program Production	٣
MC ١١٠٥	Drama in Electronic Media	٣
MC ١١٠٦	The Aesthetics of TV& Radio	٣
MC ١١٠٧	Practicum	٦
Total		٢٤

#### Second Level

Code & Course No.	Title	Hours
MC ١٢٠١	Theories of Communication	٣
MC ١٢٠٢	Writing For the Electronic Media	٣
MC ١٢٠٣	Mass Communication and Society	٣
MC ١٢٠٤	Radio Program Direction	٣
MC ١٢٠٥	TV Program Direction	٣
MC ١٢٠٦	Interviewing & Program Presentation	٣
MC ١٢٠٧	Practicum	٦
Total		٢٤

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MC ١١٠٢	Television & Radio Production Studios	٣
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## **Introduction to Communication**

**Course Number:** Introduction to Communication

**Course Title:** Mc ١١٠١

**Credit Hours:** ٣ hours

**Course Level:** Level One

### **Description of Course Contents:**

What is communication: Features of Communication; Communication Activities; Concrete and Symbolic Communication; Oral Activities; language; Speech Methods; Non-Verbal Communications; Appearance; Action; Touch; Place and Time; Information Reception; Selection; Explication; Storing; Recovery; Factors that Influence Information Reception; ; The Individual; Piece Environment of of Information; The Source; Environment; Communication and Culture; Communication Networks; Personal Communication, Mass Communication.

### **Tentative Textbooks and References:**

١. Dr. Saleh Abu Isba'. *Communication and Information in Contemporary Societies*
٢. Brent Rowan. *Communication and Human Behavior*
٣. Drs. Hassan Makki and Barakat Abdul-Aziz. *Introduction to Communication*

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## **Television and Radio Production Studios**

**Course Number:** Television and Radio Production Studios

**Course Title:** Mc ١١٠٢

**Credit Hours:** ٣ hours

**Course Level:** Level One

### **Description of Course Contents:**

Introduction to Studios: Components; Types of Tapes; Operating Microphones, Cameras, Studio Lighting Equipment; Filming and Slideshows; Montage; Control Room

### **Tentative Textbooks and References:**

١. Dr. Karam Shalabi. *Television production and Direction Arts*
٢. Dr. Brits Rudy. *Technical Methods in Television Production*
٣. Dr. Mohammad Hamad Bin Addous. *Technical Bases of Audio and Visual Broadcasting*

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**Course Number:** Radio Program Production

**Course Title:** Mc ١١٠٣

**Credit Hours:** ٣ hours

**Course Level:** Level One

**Description of Course Contents:**

Principles and techniques of radio production; Preparation and treatment of radio programs in form and content in accordance with these principles and techniques; analysis and evaluation of different patterns of radio production; practical applications and experimental project.

**Tentative Textbooks and References:**

- Dr. Hassan Imad Makkawi. *Program Production for Radio: Theory and Practice*
- Dr. mohammed Muawwad Ibrahim. *Radio and Television Program Production*
- Abdulmajeed Shukri. *The Arts of Radio in a Changing World*

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## **Programs and Drama on Radio and TV**

**Course Title:** Programs and Drama on Radio and TV

**Course Number:** Mc ١٢٠٥

**Credit Hours:** ٣ hours

**Course Level:** Level Two

### **Course Objectives:**

The course presents the various television direction schools and aims to study the scientific basics in television direction through the presentation of various radio direction schools and theories, especially as concerns the esthetics of visual articles, the formation in television pictures and dealing with them, as well as the relationship between the text and direction, décor, lighting, sound, costume, make up in addition to practical applications.

### **Tentative Textbooks::**

١. Dr. Karam Shalabi. *Television Production and Arts of Direction*
٢. Kathem Al-Qallaf. *Your Way Toward Direction and Television Production*
٣. J. H. *Rules of Television Direction*
٤. Dr. Pritz Roody. *Technical Methods in Television Production*

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## **Drama Programs in the Electronic Media**

**Course Number:** Drama Programs in the Electronic Media

**Course Title:** Mc ١١٠٥

**Credit Hours:** ٣ hours

**Course Level:** Level One

### **Description of Course Contents:**

Radio and television Presenting; Radio and Television Program Preparation; Analysis of Values, Directions, and Practices that are Part of the Programming Framework Planning to suit Community Needs and General Service Demands; Studio Practical Experience to Prepare and Present Certain Programming Formulae.

### **Tentative Textbooks and References:**

١. Dr. Rasem al-Jamal. *Information Program Production*
٢. Dr. Hassan Makkawi. *Radio Program Production*
٣. Ma'mour Ouda. *Children's Television Programs*

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## **The Aesthetics of TV & Radio**

**Course Title:** The Aesthetics of radio and Television

**Course Number:** Mc ١١٠٦

**Credit Hours:** ٣ hours

**Course Level:** Level One

### **Course Objectives:**

Principles and Elements of Aesthetic Appreciation in Radio and Television  
Programs; Lighting; space; Time; Action and Sound.

### **Tentative Textbooks and References:**

١. Dr. Amira Matar. *An Introduction to Aesthetics*
٢. Dr. Hassan Imad Makkawi. *Radio Program Production*
٣. Dr. Karam Shalabi. *Television Production and the Arts of Direction*
٤. Dr. Ali Al-Qorani (Tr.) *Methods of information Analysis*



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## Second Level

Code & Course No.	Title	Hours
MC ١٢٠١	Theories of Communication	٣
MC ١٢٠٢	Writing For the Electronic Media	٣
MC ١٢٠٣	Mass Communication and Society	٣
MC ١٢٠٤	Radio Program Direction	٣
MC ١٢٠٥	TV Program Direction	٣
MC ١٢٠٦	Interviewing & Program Presentation	٣
MC ١٢٠٧	Practicum	٦
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## **Theories of Communication**

**Course Title:** Theories of Communication

**Course Number:** Mc ١٢٠١

**Credit Hours:** ٣ hours

**Course Level:** Level Two

### **Course Objectives:**

The Scientific Principles of Human communication, with Focus on Major Elements in this Process; Communication Patterns; Basic Theories of Communication and Information and their Applications; Effect of Communication.

### **Tentative Textbooks::**

١. Dr. Othman Al-Arabi. *Information and Its Effects*
٢. Dr. Mohammed Abdul-Hameed. *Theories of Information and effect Directions*
٣. Dr. Hamza Bait Al-Mal. *Patterns of Communication in information Studies*

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## Writing For the Electronic Media

**Course Title:** Writing For the Electronic Media

**Course Number:** Mc ١٢٠٢

**Credit Hours:** ٣ hours

**Course Level:** Level Two

### **Course Objectives:**

Writing for Radio and television accompanying visual programs; introduction to the principles of dealing in writing with the audio and visual information medium through the preparation of cultural, news, entertainment, and drama program texts

### **Tentative Textbooks::**

- Karam Shalabi. Writing for the Radio and Television
- Abduddayem Omar Al-Hassan. *Writing and Radio Production*

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## **Mass Communication and Society**

<b><u>Course Number and Title:</u></b>	Mass Communication and Society
<b><u>Course Number and code:</u></b>	Mc ١٢٠٣
<b><u>Credit Hours:</u></b>	٣ hours
<b><u>Course Level:</u></b>	Level Two

### **Course Objectives:**

Media's Social Obligations; Major Issues in Media; Effects of Media in Contemporary Society; Assessing Criticism Directed against Media from the viewpoint of the producer and the recipient of the informational message.

### **Tentative Textbooks::**

١. Ghazi Zain Awaddallah. *Information and Society*
٢. Mohammed Abdul-Hameed. *Theories of Information*
٣. Mohammed Abdul-Hameed. *The Public's Studies in Information Research*
٤. Qubari Mohammed Ismael. *Mass Sociology*
٥. Samia Mohammed Al-Jaber. *Mass Communication*

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## **Radio Program Direction**

**Course Title:** Radio Program Direction

**Course code and number :** Mc ١٢٠٤

**Credit Hours:** ٣ hours

**Course Level:** Level Two

### **Description of Course Content:**

The course presents the various radio direction schools and aims to study the scientific basics in radio direction through the presentation of various radio direction schools and theories, especially as concerns sound effects, music, the relationship between the text and direction, the natural voice, in addition to practical applications.

### **Tentative Textbooks::**

١. Drs Mohammed Mu'awwad Ibrahim and Barakat Abdulaziz. *Radio and Television Program Production*
٢. Mohammed Hamad Bin Addous. *The Technical Basics of Audio and Visual Broadcasting*
٣. Assef Humeidi. *Radio and Television Work*

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## **TV Program Production**

**Course Title:** TV Program Production

**Course Number:** Mc ١٢٠٥

**Credit Hours:** ٣ hours

**Course Level:** Level Two

### **Course Objectives:**

The course presents the various television direction schools and aims to study the scientific basics in television direction through the presentation of various radio direction schools and theories, especially as concerns the esthetics of visual articles, the formation in television pictures and dealing with them, as well as the relationship between the text and direction, décor, lighting, sound, costume, make up in addition to practical applications.

### **Tentative Textbooks::**

٥. Dr. Karam Shalabi. *Television Production and Arts of Direction*
٦. Kathem Al-Qallaf. *Your Way Toward Direction and Television Production*
٧. J. H. *Rules of Television Direction*
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## **The Art of Interviewing and Program Presenting**

**Course Title:** The Art of Interviewing and Program Presenting

**Course Number:** Mc ١٢٠٦

**Credit Hours:** ٣ hours

**Course Level:** Level Two

### **Description of Course Content:**

The course focuses on phonetics, the nature, regions, and defects of voice; Basics of presentation; Radio Presentation, Differences between Radio and Television Presentations and Rhetorical Speech; Kinds of Interviewing; Interviewing; Spontaneity and Repartee in Chat Shows.

### **Tentative Textbooks::**

١. Karam Shalabi. *The Host and the Art of Program Presenting*
٢. Abdul Wareth Asar. *The Art of Presentation*
٣. Dr. Ahmed Mukhtar Omar. *Author's and Hosts' Contemporary Common Mistakes in Arabic*





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**Course Number and Title:** Mc ١٢٠٧ Practicum

**Course Level:** Level Two

**Course Objectives:**

The course aims to enable students in the Radio and Television Department to direct select radio and television programs after presenting them in a perspective of creative and purposeful artistic unity. The course is of an advanced practical nature that establishes the principles and techniques of Radio Direction and Television Direction.